



The message

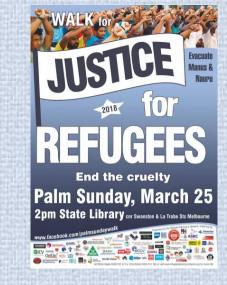
- Agree on a message that appeals to diverse groups
- We use this each year as key message and lead banner
- Additional messaging depends on current issues





Banners, posters, leaflets & props

- We invite people with a public profile to carry the banner
- We produce a colour poster and leaflet
- Leaflet has info about the current issues
- Leaflets are handed out at railway stations and distributed widely
- We do some props and others do too











Interfaith communities

- Engage with interfaith communities
- In Victoria, people practice more than 130 different faiths
- St Patricks (Catholic), St Paul's (Anglican), and Wesley churches organise services just prior and then walk through the city to join the Walk for Justice at the State Library

Rev Ian Smith, Executive Officer Victorian Council of Churches

As Christians approach this most sacred of seasons of the year, we are again drawn to express the compassion and love demonstrated by our Lord Jesus Christ at that first Easter.

It's incomprehensible given the personal stories that have come out of Manus and Nauru that our politicians continue to maintain a brutal and antihumanitarian approach to people who are legitimately seeking refuge and our help...

I call people of compassion to continue to stand up and challenge the abhorrent narrative that dehumanises people seeking our help...



Information can be found at www.facebook.com/palmsundaywalk

http://www.vcc.org.au/

Lots of music

Music adds to the welcoming atmosphere

A broad range of music appeals to diverse audiences and makes it family friendly.

- Musicians with lived experience as a refugee
- Riff Raff Radical Marching Band
- Drummers
- Melbourne Mass gospel choir







Planning committee

- Start planning from an early date
- Form a planning committee
- Gain leverage by inviting representatives of supportive groups











Speakers

- Invite an experience MC
- Limit the number of speakers
- Include refugee speakers
- Try for a high profile speaker



Endorsements

We write to community groups and local councils in Victoria and ask them to:

- endorse the Walk for Justice
- promote it through their networks
- organise to bring their group's banner on the day
- send representatives or support their local Palm Sunday events

In 2018 around 130 community groups endorsed the Walk for Justice

Amnesty International Australia Anakbayan Melbourne Anglican Diocese of Melbourne Asylum Seeker Resource Centre Australia Asia Worker Links Association of Social Workers Aus Paim Sunday, March 25 Bellarine for Keruges Black Sash Australia Brigidine Asylum Seeker Project Catholic Alliance for People Seeking Asylum (CAPSA) Central Victorian Refugee Support Network CFMEU C&G Division Vic Branch Combined Refugee Action Group Congregation of the Sisters of the Good Samaritan Darebin City Council Diaspora Action Australia Doctors for Refugees

Academics for Refugees

Endorsements

We invite organisations
and people
with a public profile
to provide a supporting statement

Brian Walters AM QC

Australia receives only a tiny fraction of the world's refugees.

In 1951, Australia was instrumental in developing the Refugee Convention. Now we routinely violate it. We have proclaimed



Message from Tim Costello

Chief Advocate for World Vision Australia
I am speaking for justice on Palm Sunday
because like many Australians I want to see an
end to offshore detention.



June Factor

Convenor, Befriend a Child in Detention Project

Right now, there are still over 150 child asylum seekers and refugees stranded on Nauru, with no security and an uncertain future.



Dean of Melbourne – St Paul's Cathedral

For more than a decade, Australia has detained refugees in offshore camps in third nations. We might claim that the Manus Radical Women



War, persecution and climate change have displaced 65.6 million people. More than 22 million are refugees. The hellholes and dehumanising control they're subjected to show that freedom of movement in this world does not really exist.



CHO NEW

Rural Australians for Refugees, Ballarat

Close Australian Refugee Detention Centres, and resettle all refugees into the Australian community or safe third countries immediately.



Goals

Goals from the Walk for Justice are that:

- People are better informed
- People are motivated to act
- People have connected with others who are like-minded
- We have increased our visibility and membership
- We have funds for ongoing actions





Post event actions

To achieve the goals, we need to have at the event:

- Our contact details
- Membership sign-ups (paper and online)
- Upcoming events for them to join in
- Lists of actions they can take away and achieve
- Ability to collect donations







Media

- TV national and international
- Press local, national and international
- Radio local, national and community
- Social media zines, facebook, twitter, instagram





Support and equipment

- Running sheet critical
- Microphone and speakers
- Podium/stage
- Seating
- Shelter from extreme weather
- Tables

- Volunteers:
 - BEFORE to set up, and
 - AFTER to pack up
- Other considerations:
 - Water
 - First aid/medic support
 - Marshalls/Security
 - High viz vests
 - Police liaison
 - Rubbish collection

Challenges & dilemmas

Difficult to get media attention. It is important to maximise social media

While several unions endorse, the turnout is not particularly strong

Do we keep the formula the same

